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Josef is a leading academic and adviser in the field of business ethics. In addition to his University role he has been Director of Leadership Excellence Institute Zeppelin (LEIZ) since 2013.

Josef has published numerous works on the subject of governance and ethics and holds a number of advisory and mentoring roles. He is a member of the ISO Working Group “Social Responsibility of Organisations“; standard ISO 26000 „Guidance Document on Social Responsibility and a member of the CSR Forum Steering Committee of the Federal Government of Germany.

Josef has received a number of awards including the Max Weber Prize for Business Ethics of the BDI (Bund Deutscher Industrie - Association of German Entrepreneurs), and the prize for Applied Research (“Preis für Angewandte Forschung”) of Baden-Württemberg